

# CAREER STORIES PROMOTE PATHWAYS to CAREERS

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# Connecting Learners to Career Pathways & Exploring Career Clusters

## Promoting Career Exploration

Career stories promote pathways to careers by connecting learners to the interview narratives of workers with real-world experience and advice. Interviewees frequently mimic mentors. This supports the notion that **‘if a student can see it, they can be it.’** Career journey stories allow learners to imagine themselves working in specific roles and industries. Personal paths and steps taken toward a particular career or within an industry/field are often shared.

**Drawing from multiple interviews, this digital resource provides 16 unique career cluster highlight videos to support career-connected learning and to help students discover their pathway to a selected career.**

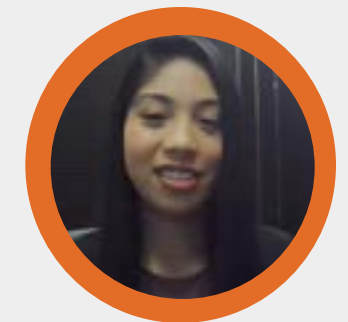
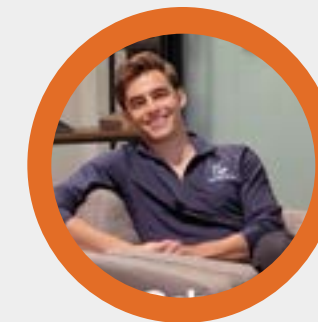
## Pathways & Career Clusters

Our economy has hundreds of occupations and numerous ways of grouping them. The classification system commonly used is the National Career Clusters Framework. This framework groups occupations into **16 Career Clusters** based on similarities in foundational knowledge and skills. Each cluster has identified pathways with specialized knowledge and competencies. Students will want to follow specific pathways and practice the required skills to prepare for particular careers. By informing learners of career clusters and pathways, educators can support students in **(1) career exploration, (2) seeing how their studies apply to future career goals, and (3) taking steps along their intended pathway.**



## Career Awareness & Opportunity Knowledge

Integrating authentic career stories into learning cultivates career awareness and nurtures opportunity knowledge. NS4ed conducted hundreds of interviews from diverse perspectives recording original career stories. These complete interview recordings are embedded into the Pathway2Careers Program. Here are a few examples. **Click below to hear from an experienced electrician, mechanical engineer, and auditor.**



NS4ed also created highlight videos that include interesting interview excerpts shared over [NS4ed's YouTube Channel](#). **Share an NS4ed Career Story video with your students, and you might introduce them to an inspirational career journey narrative that could influence the trajectory of their lives.** Recordings featured in this resource introduce learners to sincere career story interviews.

*If you can see it, you can be it.*

Find hundreds of personal narratives from diverse perspectives that highlight authentic career stories in the **Pathway2Careers Program.**

Learn about career readiness solutions at [ns4ed.com](https://ns4ed.com).





# Career Stories for each Career Cluster

Click circular images to view the 16 unique career cluster recordings.



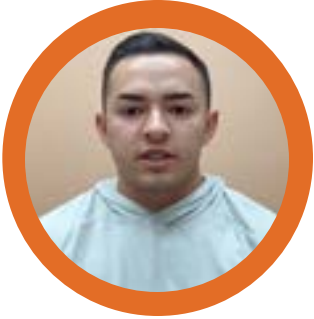
Agriculture, Food & Natural Resources



Education & Training



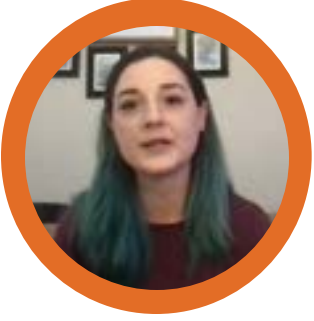
Hospitality & Tourism



Manufacturing



Architecture & Construction



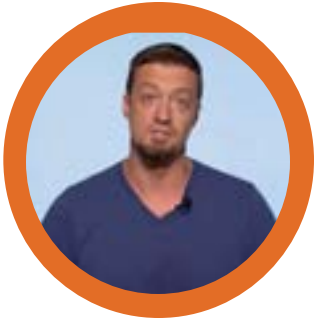
Finance



Human Services



Marketing



Arts, A/V Technology & Communications



Government & Public Administration



Information Technology



Science, Technology, Engineering & Math



Business Management & Administration



Health Sciences



Law, Public Safety, Corrections & Security




Transportation, Distribution & Logistics



# OUR COMMITMENT

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Through our commitment to drive results, our partnerships have led us to building comprehensive career and college education solutions. We focus on solutions relevant to education practices and ensure a seamless approach to support career readiness efforts in schools everywhere. Our innovative approach focuses on delivering the best possible solutions to support long-term student success.



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## Contact Us

200 East Broadway, Suite 215  
Maryville, TN 37804

hello@ns4ed.com  
www.ns4ed.com

